

INTERNATIONAL SYMPOSIUMS 2023

ORGANISED BY
**EUROPEAN
HEALTHCARE DESIGN**
RESEARCH • POLICY • PRACTICE

LIVE STREAMED ON



SPONSORING KNOWLEDGE AND TRANSFORMATION

In 2023, we are delighted to announce the launch of 3 new international symposiums, designed to provide a 'deep-dive' into topics and themes of particular significance to the healthcare design and planning communities.

Each symposium will be held in-person over a single day and broadcast 'live' to a worldwide audience on SALUS TV. At relevant symposiums, the option of hosted study tours to benchmark healthcare facilities will be available to participants. Speakers will be invited both from the UK and internationally to share their knowledge and expertise in curated programmes that support an interactive dialogue with delegates, presenting the latest research findings, best practice case studies of projects, and present and future policy thinking.

Organised by European Healthcare Design and streamed live on SALUS TV, each symposium will promote a whole-systems approach to understanding how to plan and operationalise international health systems and infrastructure and the relationship between service and system design, technology and the built environment. Organised in partnership with the UK and Europe's expert professional bodies from the healthcare planning and design fields, international academic institutions, leading public and private health providers, and the healthcare industries, each symposium will provide a global forum to share knowledge on how to plan and design health systems and infrastructure to achieve fiscal balance, equality of access, greater efficiency, net-zero, quality improvement and better health outcomes, papers will be presented by the world's leading experts through a variety of presentation formats, including themed papers, panels and workshops.

We are delighted to invite commercial partners to support these prestigious, world-leading symposiums, by sponsoring or exhibiting.



TIMETABLE

The planned three symposiums in 2023 are:

1–2 February 2023

Cancer Care by Design
The Spine, Royal College of Physicians, Liverpool

April 2023

Net Zero by Design
Venue to be confirmed

November 2023

Digital Transformation by Design (TBC)
Venue to be confirmed

**To book contact Marc Sansom
at marc@salus.global**

www.europeanhealthcaredesign.eu



@EHD_2023

#EHD2023

SPONSORSHIP PACKAGES

Sponsor 2 symposiums for a 15% discount and 3 symposiums for a 25% discount.

Standard – All partners receive the following

- Company profile, logo and web links on CCD 2022 website, virtual event platform and mobile app
- Digital branding on stage backdrop during entire congress
- Branding on promotional event literature and final programme
- Branding on all digital promotions and symposium newsletters
- Virtual stand/page in event platform
- Ability to upload video and literature assets, live chat and 1-2-1 video meets, and qualified audience analytics
- Branding on all SALUS event social channels, inc. Linked-in and Twitter

Platinum Health Leader – £10,000

- Acknowledgement by congress chair in opening and closing remarks
- Sponsor's oral welcome address (5 minutes) and written address in Final Programme
- Corporate video on EHD/SALUS websites and newsletters pre event (optional)
- Video welcome address in virtual event platform
- Exclusive sponsorship of opening keynote session
- Exclusive branding on post event video of opening keynote presentations
- Embed code for video of opening keynote presentations on own website
- Premium placement of logo on cover of Final Programme
- 8 complimentary in-person delegate passes

Gold Session Partner – £5,000

- Acknowledgement by congress chair in opening and closing remarks
- Exclusive sponsor's acknowledgement by session chair
- Exclusive branding on published post-event videos of sponsored session
- Corporate video on EHD/SALUS websites and newsletters pre event (optional)
- Placement of logo on cover of Final Programme
- 3 complimentary in-person delegate passes

Symposium Lanyards partner - £2,500

- Exclusive branding on congress delegate bags or name badges
- Branding on all congress literature, website and digital promotions
- One full-page advertisement in Final Programme
- One complimentary full-package delegate pass
- 2 complimentary virtual delegate passes

Exhibition Partner – £2,500

- Exhibition space (3x1m) in networking area
- Corporate video on EHD/SALUS websites and newsletters pre event (optional)
- Placement of logo on cover of Final Programme
- 2 complimentary in-person delegate passes

Study Tour Partner – £2,500

- Sponsorship of study tour to benchmark UK cancer care facility
- Sponsor's address during lunch or tour visit
- Corporate video on EHD/SALUS websites and newsletters pre event (optional)
- Placement of logo on cover of Final Programme
- 2 complimentary full-package delegate passes inc. study tour



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